



NOS PAIS TELEVISION

We are committed to excellence in all we do!

Community project
Building a Nation together!

Willemstad, June 2014

Dear Community Member,

Nos Pais Television is an innovative multimedia company that carries the potential to improve the economic and social wellbeing of the nation. Our vision is to create a more prosperous and harmonious society to benefit the inhabitants of the Dutch Kingdom.

Our new commercial-based multimedia company headquarters in Curaçao. Main objective of the company is to perform and provide professional High Definition Television with daily airtime of more than 15 hours when fully operational. The multi-cultural target audience is located in a 50/50 split within the Caribbean area and in the Netherlands.

Nos Pais' programs consists of a mixed balance between journalistic style, demographic diversity, fixed programming, investigative programs, sport and educational information, reports and interviews, headline news, all relaxing and pleasurable. The program content is conducted in Papiamentu, Dutch and English.

Our mission also includes:

- To educate, inform and amuse;
- To promote cohesion amongst the population;
- Inculcate public participation via interactive programs for ALL population groups including local entrepreneurs;
- Primary focus is on age group 16 to 40 years followed by secondary age group of viewers under the age of 16 followed by the 40 and above with specific programs;
- We guarantee a unique position that is sustainable, diverse, quality content with high dose of thought, provoking entertainment and widening frontiers;
- Other Spear Points includes: social, political and consumer information and debate, environment and nature, amusement and drama, sports and culture;
- And we want to Give Back offering a place of learning to the young generation.

We hereby request your Support in a noble Campaign:

Help Make Wishes Come True for Children Today!

A series of television programs in which we teach, empower and support Young Adults in reaching their goals and dreams.
(Learn more about Nos Pais Television on www.nospais.com)

Nos Pais
Broadcasting Network BV

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1. SUPPORT NOS PAIS PROJECTS

1.1 Educational and Best Wish Package

Category	Amount
A. Support our Educational program series for the Youth	
B. Your Best Wishes for NOS PAIS Curaçao	
C. Earn a year Membership with NOS PAIS Television	
TOTAL amount to be paid	Naf. 500,00

1.2 Specification for the above mentioned Contribution

- A. Support our Educational Television program series. Each series consists of programs. You will be announced and promoted as support sponsor during all 13 episodes. *Make your choice from the list below.*

- **YOUNG VOICES**

A television program which gives young adults the opportunity to discuss about a variety of subjects. The discussion helps us find out what the young generation likes and doesn't like, what they encounter on a daily basis and what kind of tools they need to be self-reliant.

- **TWO GENERATIONS**

The older generation will be talking to the younger generation about the past, the present and the future. Knowledge is transferred in order to close the generation gap. This will create much more understanding and respect between the two generations.

- **PARENTING YOUR CHILD**

Young adults are taught about parenting. Every new parent needs guidance on parenting, especially when parenting at a young age.

- **BEING IN SHAPE WHILE LOOKING FOR WORK**

High unemployment rates and the long wait for a job are making young adults sometimes impatient, even aggressive, causing many to lose faith in their future and their country. Participating in sports activities while waiting for a job to land is the best means of developing discipline and patience, which eventually also helps to boost self-confidence. These are healthy traits that interviewers look for in the labor market.

- B. Send your best Wishes for Nos Pais (our Country)
Package includes: **Three** best Wishes, to be aired starting July 2014.
Wishes have a 15 seconds duration each. And you can participate as a company or as an Individual.

Please write down the text (max 25 words) and the language you want to be used/aired:

Papiamentu Dutch English *(choose your language)*

- C. Please fill in your personal information in order to receive a Membership card for a year with Nos Pais Television for free:

- o Name -----
- o ID-number -----
- o Address -----
- o Email -----
- o Telephone -----

2. Conditions

Your contribution mentioned above is:

- Without the 6 percent OB tax
- Payments in Cash please.

This campaign will start on July 2nd. 2014, celebrating the national flag's 30th anniversary. By signing this paper, you signify that you want to support our proposal. We kindly ask you to check the information and send us a signed copy to mavis@nospais.com.

With kind regards,

Date and Signature:

Nos Pais Broadcasting Network
Mavis Albertina, CEO

Company- or Name:
Representative:

Sometimes you have to go back in time in order to know where you are today and where you are going tomorrow!