



NOS PAIS TELEVISION

We are committed to excellence in all we do!

Community Fund projects
Building a Nation together!

Willemstad, June 2014

Dear Community Member,

Nos Pais Television, channel 4, is an innovative multimedia company that carries the potential to improve the economic and social wellbeing of the nation. Our vision is to create a more prosperous and harmonious society to benefit the inhabitants of the Dutch Kingdom.

Our new commercial-based multimedia company headquarters in Curaçao. Main objective of the company is to perform and provide professional High Definition Television with daily airtime of more than 15 hours when fully operational. The multi-cultural target audience is located in a 50/50 split within the Caribbean area and in the Netherlands.

Nos Pais' programs consists of a mixed balance between journalistic style, demographic diversity, fixed programming, investigative programs, sport and educational information, reports and interviews, headline news, all relaxing and pleasurable. The program content is conducted in Papiamentu, Dutch and English.

Our mission also includes:

- To educate, inform and amuse;
- To promote cohesion amongst the population;
- Inculcate public participation via interactive programs for ALL population groups including local entrepreneurs;
- Primary focus is on age group 16 to 40 years followed by secondary age group of viewers under the age of 16 followed by the 40 and above with specific programs;
- We guarantee a unique position that is sustainable, diverse, quality content with high dose of thought, provoking entertainment and widening frontiers;
- Other Spear Points includes: social, political and consumer information and debate, environment and nature, amusement and drama, sports and culture;
- And we want to Give Back offering a place of learning to the young generation.

Our first four series of Educational programs is already in the make, but we cannot do it without your support.
It takes a whole community to make a difference. Let's start today!

(Learn more about Nos Pais Television on www.nospais.com/payitforward)

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1. SUPPORT NOS PAIS COMMUNITY PROJECTS

HELP make Wishes Come True for Children Today!

Support one of our four Educational Television program series by donating what you can afford. A series of television programs in which we teach, empower and support Young Adults in reaching their goals and dreams.

Everyone -individuals as well as companies- can safely contribute to a program and thus make possible its realization. Each series consists of 13 programs. You will be announced and promoted as a support sponsor during all 13 episodes.

Make your choice from the list below.

- **YOUNG VOICES**

A television show in which young adults get the opportunity to talk about all kinds of subjects. The discussion helps us find out what the young generation likes and doesn't like, what they encounter on a daily basis and what kind of tools they need to be self-reliant.

- **TWO GENERATIONS**

The older generation will be talking to the younger generation about the past, the present and the future. Knowledge is transferred in order to close the generation gap. This will create much more understanding and respect between the two generations.

- **PARENTING YOUR CHILD**

Young adults are taught about parenting. Every new parent needs guidance on parenting, especially when parenting at a young age.

- **BEING IN SHAPE WHILE LOOKING FOR WORK**

High unemployment rates and the long wait for a job are making young adults sometimes impatient, even aggressive, causing many to lose faith in their future and their country. Participating in sports activities while waiting for a job to land is the best means of developing discipline and patience, which eventually also helps to boost self-confidence. These are healthy traits that interviewers look for in the labor market.

MAKE YOUR DONATION TODAY!

The projects will start in August 2014. Please contact us for any additional information. Thank you for your trust and support.

With kind regards,



Nos Pais Broadcasting Network
Mavis Albertina

Sometimes you have to go back in time in order to know where you are today and where you are going tomorrow!